

MONTHLY NEWSLETTER

First Edition | August 2025



**Highlighting Growth, Culture, and
Community**

NEWSLETTER



Monsoon Festival with a Humanitarian Touch at CUB

The **CUB Cultural Club** welcomed the monsoon with a vibrant cultural festival that blended joy with social responsibility. Under the guidance of Ms. Rezina Sultana, Head of the English Department, students launched a relief fund to support disaster victims and organized a clothing donation drive.

A Splash of Flavors at CUB's Fruit Festival

As part of the monsoon celebration, students organized a vibrant Fruit Festival, showcasing a variety of seasonal local fruits. The colorful stalls not only brought festive cheer but also highlighted students' creativity and teamwork, making it one of the most refreshing attractions of the event.



Cooking, Culture & Korea: A Delicious Experience for CUB Students

On August 2nd, CUB students joined a Korean Food Workshop hosted by the Embassy of the Republic of Korea at Kimbap House, Banani. Alongside students from IUB, IUTS, and DIU, they learned to prepare authentic dishes like Kimbap, Bibimbap, Tteokbokki, and Kimchi.

Uthsob Screening Captivates CUB Audience

On August 7, 2025, the CUB Media and Photography Club hosted an exclusive screening of Uthsob, directed by Tanim Noor, at the CUB Auditorium.

The packed hall created an extraordinary atmosphere as students, faculty, and film enthusiasts gathered to experience a powerful piece of Bangladeshi storytelling. The event not only celebrated local cinema but also highlighted CUB's commitment to fostering creative expression and cultural awareness.



MCJ Ice-Breaking Session

CUB's MCJ Department welcomed Summer 2025 freshers with an engaging Ice-Breaking Session on 12 August. Inspiring talks by Tanim Noor and A.S.M.G. Faruk, guidance from Dr. Saiful Hoque, and fun interactions with senior students made it a vibrant start to the semester.



MoUs



CUB Strengthens Collaborations

The Canadian University of Bangladesh has recently signed multiple MoUs with distinguished institutions, including the **School of Presentation, IABC BRAC University, Bangladesh University of Professionals (BUP)**, and most recently **VAALO avant-garde Ltd.**, a women-led, gender-responsive social enterprise. These collaborations will provide students with opportunities for leadership training, skills development, internships, research, cultural exchange, and real-world field exposure.

AI Meets HR: Guest Lecture at CUB

CUB Business Administration hosted **Dr. Riaheen Farzana (University of North Carolina, USA)** for an engaging lecture on how AI is transforming Human Resource Management. The session, coordinated by Ms. Kaniz Farzana under the guidance of Dr. Benazir Rahman, offered students valuable insights into the future of HR.



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UPCOMING EVENTS!!!

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- &
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Business Club Handover 2025: New Leaders, New Vision



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“Leadership is not a position, it’s an action – let’s keep moving forward together”